

South Sound Reading Foundation's

2008-2009 Annual Report

South Sound Reading 2009-2010

Board and Staff

Executive Committee

Brenna English, School Board Member/Parent,
Griffin School District (*President*)
Susan Poplack, Educator, Community Member
(Vice-President)
Christy Peters, Attorney/Junior League/Parent
(*Past-President*)
Ellen Duffy, Youth Services Coordinator,
Timberland Regional Library (*Secretary*)
Robyn McLean, Senior VP, South Sound Bank
(*Treasurer*)

Board Members

Lynn Flaisig, Family Community Coordinator,
Sound to Harbor Head Start/ECEAP
Dr. Susan Haskins, Director of Community
Relations, Tumwater School District
Jill Kawulok, Community Program Director,
TOGETHER!
Raj Manhas, Superintendent, North Thurston
Public Schools
Chris Moon, Early Childhood Education/Parent
Education Instructor, SPSCC
Rhonda Munzinger, Community Relations
Manager, Barnes and Noble Booksellers
Dick Pust, General Manager, KGY Radio
Peter Rex, Communications Director, Olympia
Schools
Dr. Bridget Sipher, Pediatrician, Olympia
Pediatrics

Staff

Marie Aguegee, Office Assistant, Work Study,
SPSCC
Joy Farquhar, Family Education Coordinator,
Volunteer Coordinator, AmeriCorps
Jennifer Williamson-Forster, Director
Kevin McCullough, Book Van Manager,
AmeriCorps
Teri Sally, Program Assistant, Work Study, SPSCC
Kirk Van Irvin, Literacy Programs Manager,
Books Coordinator, AmeriCorps

About Us!

The South Sound Reading Foundation exists to ensure that every child is read with for at least 20 minutes a day from birth.

Two-thirds of students who cannot read proficiently by the end of the 4th grade will end up in jail or on welfare according to the *National Center for Education Statistics Literacy Report*. We now know that this literacy legacy begins at birth. Children who are read with daily will do well in school. We also know that children who are not read with regularly will most likely struggle.

Why? Because reading is the most fundamental skill a child will need in school. Eighty-five percent of school content is delivered through the written word. If a child cannot read a child cannot succeed.

This is why the Reading Foundation exists and why we do the work we do: to ensure that all children are read with for at least 20 minutes a day from birth. Through this simple message, we are working to increase the number of school children prepared to read, learn and succeed.

Through our eight programs we educate and remind South Sound Families about the importance of reading each day, and strive to get books into every home and into the hands of every child so that every child is read with daily.

As an affiliate of the National Children's Reading Foundation, the South Sound Reading Foundation believes that by building close partnerships with parents, schools, and the community to educate and remind all families about the importance of daily reading, we can help assure that every child acquires the skills and experiences necessary to read.

Our Programs

Through our eight programs, SSRF distributes books and literacy information to South Sound Children and families. In 2008-2009, SSRF distributed over 34,500 books. With each book we included information on the importance of reading.

Baby Programs

Books For Babies: SSRF continued to work with Altrusa and Zonta to supply baby book bags and literacy information to local families leaving the hospital with their newborns. In 2008, 2009 we were able to give away over 1100 baby book bags in Thurston and Mason counties. Each book comes with information on brain development and the importance of reading with newborns.



Born To Read: This program targets low-income patients of pediatricians, home health nurses and midwives. Each child gets a new board book and educational brochure at his or her 6-month checkup. In 2008-09 SSRF gave away over 200 board books in Thurston and Mason Counties.

Bookshelf Programs

Literacy Bookshelves: Bookshelves are stocked with new and used children's and young adult books, and literacy information. Bookshelves are located in various Mason and Thurston County agencies and business serving low-income families. Over 1100 books were distributed in 2008-09.

Connect With Me: Connect with Me: SSRF provides books and literacy materials to incarcerated parents so they can read to their children during family visits. Connect with Me distributed over 700 books in 2007-08.

Reading Programs

Adopt-A-Day Care: This program matches volunteer readers with Headstart and other day-care facilities to provide weekly or monthly story times and occasionally free books and literacy materials to younger children. In 2008-09 we regularly served twenty-one childcare centers

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SSRF Community Partners:

Altrusa
Barnes & Noble Booksellers
Childcare Action Council
ECEAP/Headstart
Family Education and Support Services
Family Support Center
First Book Thurston County
FTE Magazine
Hands on Children's Museum
Junior League of Olympia
KGY FM/AM Radio
National Children's Reading Foundation
North Thurston Public Schools
Olympia Pediatrics
Raising A Reader
South Sound Bank
Timberland Regional Library
TOGETHER!
Thurston Early Childhood Coalition
Thurston County Food Bank
Stuff the Bus
Zonta Club of South Puget Sound
and the



Read with Me: This program matches volunteer readers with local businesses to provide monthly or biweekly story times and literacy presentations. This year we welcomed Cabela's and Top Foods as community literacy partners. In 2008-09 we conducted sixty plus story times, and with each story time we share the important reading message.

Outreach Programming

LOFAY, Literacy Outreach for At-Risk Youth: This partnership with the Thurston County Food Bank, area schools, and the Homeless Backpack Inc. gets books into the hands of homeless kids during the longer school breaks. In 2007-08 we distributed nearly 4,000 books.



Book Van: The Book Van continued to draw attention in the community. With funds from United Way Thurston County and donations from many community partners, we were able to give away nearly 27,000 new and used books to children throughout Thurston and Mason counties. With each book we promote the "Read with your child 20 minutes a day" message. The Book Van's multilingual messages and sponsor recognition also helped increase visibility in our community as we visit low-income housing units, afterschool programs, Boys and Girls Clubs, and many other local venues serving children.

Resources

Books: In 2008-09 individual donations and book drives brought in over 40,000 books, allowing us to meet the increasing need for books and our free literacy programming. Organizations that held book drives include Barnes and Noble and local schools participating in the 2008 "Grand Slam" Book Drive, which secured over 10,000 books. In the spring, SSRF co-sponsored the 8th annual "Well-Fed/Well-Read" food and book drive with the Thurston County Food Bank. Washington State employees came through with over 10,000 books for area kids.

2008-09 Revenues and Expenses	
Revenues	
School Districts	32995.55
Sponsorships and Grants	26394.79
Community Investments (United Way and Donations)	9440.69
Community Events	8136.82
Investment Income	3932.65
Total Revenue	80900.50
Expenses	
Executive Director Salary and Benefits	29906.03
National Reading Foundation Dues	500.00
Tax Preparation	225.00
Board and Staff Development	558.15
Development	966.29
Office Expenses and Fees	1164.75
Programs	18131.72
Program Mileage	108
Mission Marketing	786.12
Volunteer Program/Management	166.80
Total Expenses	52512.86
Beginning Balance (9/1/2008)	49504.36
Income over Expenses 2008-09	28387.64
Ending Balance (8/31/2009)	77892.00

Volunteers

- 📖 100+ volunteers and community volunteers committed to literacy in the South Sound
- 📖 Approximately 123 hours of community service each month
- 📖 Over 1475 hours of literacy based community service each year
- 📖 X \$20.25 (hourly rate for volunteer) = ~\$30,000 SSRF in-kind literacy based contributions to the South Sound!

Thank you 2008-2009 Volunteers!

Amy Gush	Joy Farquhar
Anita Roedell	Judy Tawney
Brenna English	Karen Lewis
Bridget Sipher	Katherine Vatter
Candi Schmidtke	Kathleen Hansson
Carly Holbrooks	Laura Pennington
Carol LaCroix	Lynn Flaisig
Carol Wood	Lois Asay
Christy Peters	Monica Lindholm
Chris Moon	Pat Collins
Dan Gadman	Pat Starzk
Danielle Koenig	Rhonda Munzinger
Diane Stephens	Peter Rex
Dianne Ferderer	Sean Judge
Dionne Tartar	Shirley Fischer
Ellen Duffy	Stuart Delaney
Emily Vineberg	Sue Cordas
Emily Waugh	Sue Geist
Fran Potasnk	Susan Poplack
Gaylen Wood	Susan Kaelin
Grant Forster	T. Vander L.
Heritage Bank	Vicki Fager
Jen Strader	Yen Huynh
Jill Schilling	+ Hundreds of
Jill Ragan	community members who
Jonelle Dubois	joined us in 08-09

School Districts

Griffin
Hood Canal
Mary M. Knight
North Thurston
Olympia
Southside
Tenino
Tumwater
Yelm

Major Sponsors (\$1,500+)

Altrusa Intl. Inc. of
Olympia
The Community
Foundation
Lassen Foundation
Nisqually Tribe
Target
Walmart
Well Fed, Well Read 2009

Book Van Partners

(\$1,000+)
Kiwanis Division 38 clubs
Squaxin Island Tribe
United Way of Thurston
County

Literacy Champions

(\$1500-1000)
Junior League of Olympia
Olympia Pediatrics

Community Donors

(\$500-\$999)
Fred Meyer Foundation
Beth Halpern
Olympia Federal Savings
Rotary Club of Lacey

Community Donors

(\$500-\$999), cont.
Squaxin Island Tribe
South Sound Bank
West Olympia Rotary

Community Donors

(\$100-\$499)
Alan Burke
Alpha Omega I LLC
Christmas Town Kiwanis
Susan Cordas
Sharon L. Doyle
Brenna English
Karen M. Hansen
James E. Koval
Steven Lengle
Shawn M. Lewis
Robyn McLean
Betsy Murphy
Donald E. Sattelberg,
Rotary Club of Olympia
Shelton Kiwanis
Dr. Bridget Sipher
Tumwater Automotive
Wal-Mart
WFSE Local 443
Jennifer Williamson-
Forster

Community Donors

(\$75- \$99)
Courtney A. Morgan
Peter Rex
Shelton Presb
ABC Pediatrics

and SSRF Partners!

Note: Every effort has been made to ensure the accuracy of this report. We apologize for any misspellings or omissions of anyone who gave to the SSRF. We appreciate the opportunity to correct our records as necessary.