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*Read Together 20 Minutes Every Day™*

## **Fifth Annual Read With a Child Week Begins September 13** **Reading With Children for 20 Minutes Every Day Prepares Them for School Success**

**KENNEWICK, Wash.** The Children's Reading Foundation national nonprofit encourages family members and caregivers to read with the children in their lives every day, September 13 to 19, to help celebrate the fifth annual Read With a Child Week.

This special week aims to help raise community awareness about the importance of daily reading with children from birth through third grade.

**Reading together for 20 minutes every day nurtures a child's vocabulary, language, social and emotional and many other school readiness skills.**

"When parents and caregivers read with children, they bring learning to life and introduce the limitless universe books can create," said Kristin Norell, the foundation's Chief Executive Officer. "During challenging times like these, reading *with* a child is even more important. It is this brief time together that can strengthen the special bond of comfort, trust and resilience, setting the tone for the parent to fulfill his or her role as their child's first and most influential teacher."

In its 25<sup>th</sup> year, The Children's Reading Foundation's vision remains to ensure every child learns to read early and well, thereby reaching his or her full potential in school and in life. Read With a Child Week was established in 2016 by the foundation and is commemorated yearly during the third week of September.

Learn more about the benefits of reading with a child on the foundation's website at [readingfoundation.org](http://readingfoundation.org).

**About The Children's Reading Foundation:** The national nonprofit was founded in 1996 in Kennewick, Washington. The foundation helps establish local affiliates in communities across the country and offers national programs focused on literacy and school readiness skills for children birth to age 8. Learn more at [ReadingFoundation.org](http://ReadingFoundation.org).

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