



Read Together 20 Minutes Every Day™

FOR IMMEDIATE RELEASE – October 29, 2018

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**The Children's Reading Foundation of Phoenix Metropolitan Area Established
*Chapter to Promote Children's Literacy Alongside Community Partners, Families and Schools***

Kennewick, Wash. The Children's Reading Foundation national headquarters today announces the formation of The Children's Reading Foundation of Phoenix Metropolitan Area, a new affiliate serving Maricopa County, Arizona.

The Children's Reading Foundation of Phoenix Metropolitan Area will work with community partners, families, and schools to promote the *Read Together 20 Minutes Every Day™* message to ensure students are reading on grade level by the end of third grade.

The new affiliate will also bring the national nonprofit foundation's early literacy and learning resources, such as the READY! for Kindergarten® school readiness program and the READ UpSM summertime reading program to the communities it serves.

"We are elated to welcome the new Phoenix chapter to serve Maricopa County families, schools, and community members," said Kristin Norell, national foundation chief executive officer. "The group's focus on increasing children's early literacy and learning skills will have a positive and long-lasting impact for the children in their community."

To find out how you can get involved and contribute to the success of The Children's Reading Foundation of Phoenix Metropolitan Area, please visit ReadingPhoenix.org.

About The Children's Reading Foundation National Headquarters: The national nonprofit was founded in 1996 in Kennewick, Washington. The Children's Reading Foundation's vision is that every child learns to read on grade level by the end of third grade, thereby reaching his or her full potential in school and life. The foundation helps establish local affiliates in communities across the country and offers national programs focused on literacy and school readiness skills for children birth to age 8. Learn more at ReadingFoundation.org.

About The Children's Reading Foundation of Phoenix Metropolitan Area: The Maricopa County-based nonprofit aims to increase children's reading and school readiness skills by sharing read with a child messaging and providing early literacy and school readiness programs. Learn more at ReadingPhoenix.org.

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